

Account profile sheet

Basic account information				
Account Name:				
Address:				
	Total # Hospital Beds:			
IDN:	GPO:			
Number of procedure rooms				
Cath Lab: IR Lab	OR	Hybrid OR		
Procedures				
Cath Lab				
Type of Procedure	Number per Month	Location		
IR Lab				
Type of Procedure	Number per Month	Location		
		·		

PHILIPS

Procedures continued

OR

Type of Procedure	Number per Month	Location

EP

Type of Procedure	Number per Month	Location	

Assets

Product	Location	Age	Contract
IVUS			
Laser			
X-Ray			
UltraSound			
Intrasight			

Products

Philips IGTD				
Product	Location	Usage	Main User	Consignment





Products continued

Competition				
Product	Location	Usage	Main User	Consignment

Key players

	Name	Title	Level of Influence	KTL/Speaker (for whom)
Materials Mgmt				
Purchasing				
Cath Lab				
IR Lab				
OR				
EP Lab				
Cardiologists				
Vascular Surgeons				
Interventional				
Radiologist				

PHILIPS

Value Analysis Committee

When does committee meet	 	
What is the process:		
Who is on the committee:		

