

**PHILIPS**

Fellow partnership

# Our journey together

## The Fellows roadmap



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# Philips Fellows education

Dear Colleagues,

The Philips Fellows Education Department offers a variety of training and educational programs designed to help fellows succeed in providing the best patient care available.

We strive to provide a collaborative learning environment where fellows can interact with faculty, peers, and key thought leaders to share and gain knowledge for optimal treatment of patients and develop a strong understanding of how Philips' technology can be utilized to help their patients once in practice.

Facilitated by world-class physician faculty and procedural experts, fellows will receive a didactic overview of treatment strategies respective to the peripheral, coronary and lead management scenarios. This will include extensive case reviews and the latest diagnostic, therapeutic and imaging technologies. Our focused programs provide clinical and technical fundamentals respective to peripheral, cardiovascular and lead management interventions.

Teaching methodologies include national conferences, workshop support, regional didactic lectures, case review and panel discussions, hands-on simulator training, virtual case reviews with didactic lectures and focused courses/proctorships at observational training centers across the country.

We look forward to partnering with you on your developmental journey for years to come.

Sincerely,

The Fellows Relations Team  
[fellowsrelations@philips.com](mailto:fellowsrelations@philips.com)

# Philips Image Guided Therapy

Every day you navigate some of life's most challenging situations amidst the complexities of modern healthcare. Your work inspires us to develop more seamless solutions—to help you decide, guide, treat and then confirm the right care, for every patient, in real time.

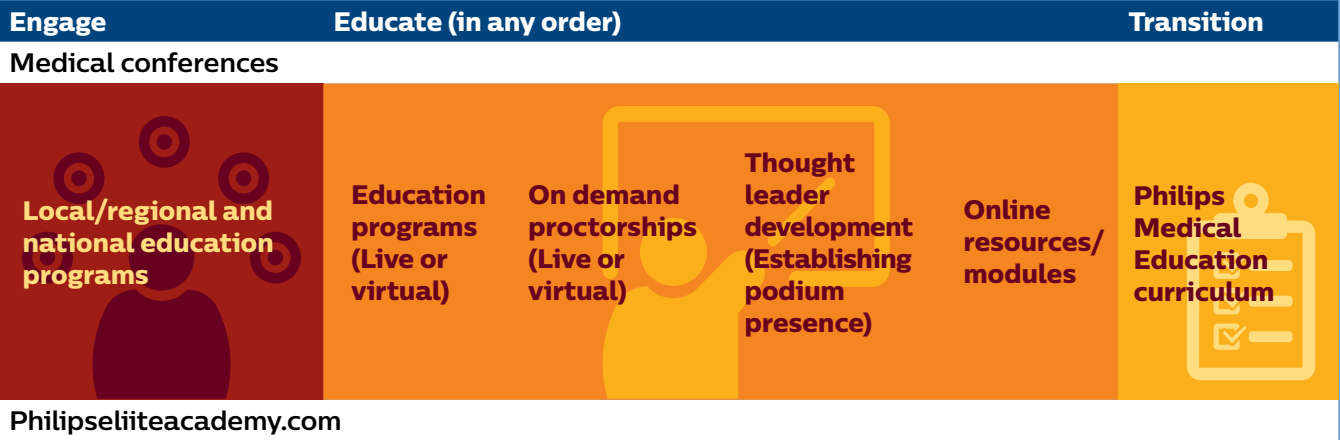
Today, the Philips Image Guided Therapy portfolio uniquely integrates best-in-class imaging systems and software, with specialized diagnostic and therapeutic devices to support optimal treatment for even the most complex procedures.

What's next? More meaningful innovation for more interventional procedures, and continuing support for you with evidence-based technologies to simplify workflows, advance outcomes and reduce costs. Together, we will get more people back to living the lives they love.





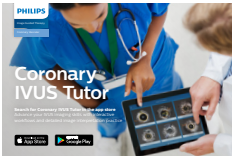
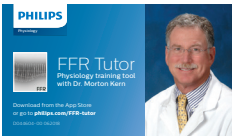



There's always a way to make life better.






# Partners on your fellowship journey



# Fellowship training resources

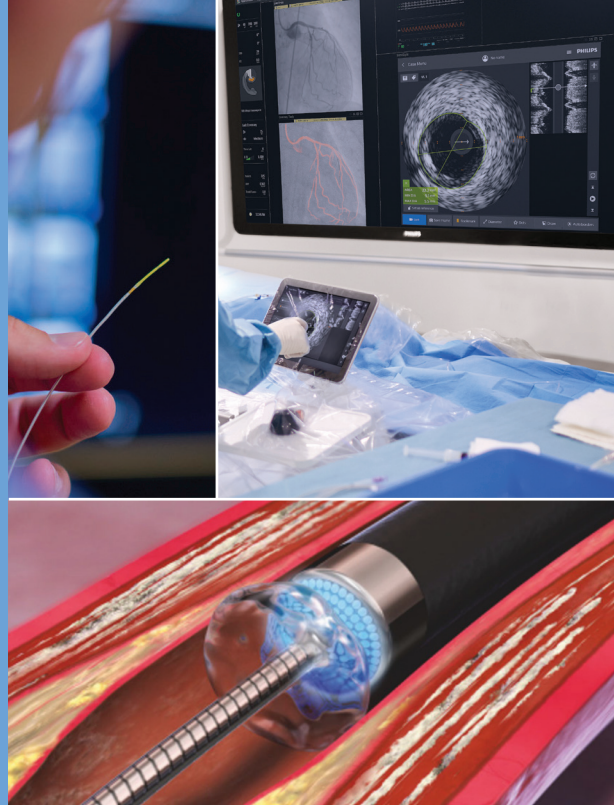
Training resource	Description	How to access
Online resources		
<p>Philipseliteacademy.com</p> 	<p>The mission of Philips ELIITE Academy is to support healthcare professionals through the clinical pathway which takes their interest in Philips' best-in-class technology and translates it to applicable skills for appropriate clinical applications. Educational modules and live cases included.</p>	<p><a href="http://www.philipseliteacademy.com">www.philipseliteacademy.com</a></p> <div><p><a href="http://resource.philipseliteacademy.com/peripheral-vascular">http://resource.philipseliteacademy.com/peripheral-vascular</a></p></div> <div><p><a href="http://resource.philipseliteacademy.com/cardiovascular">http://resource.philipseliteacademy.com/cardiovascular</a></p></div> <div><p><a href="https://resource.philipseliteacademy.com/electrophysiology">https://resource.philipseliteacademy.com/electrophysiology</a></p></div>
<p>Coronary IVUS Tutor app</p> 	<p>This interactive program is designed to educate individuals who want to learn the basics of coronary IVUS. The app enables you to correlate IVUS images to the vessel morphology and practice making appropriate measurements.</p>	<p>From your mobile device, access via Apple store or Google play. Search for Coronary IVUS. Learn more at <a href="http://www.philips.com/IVUS">www.philips.com/IVUS</a>.</p>
<p>FFR Tutor app</p> 	<p>Physiology training tool with Dr. Morton Kern.</p>	<p>From your mobile device, access via Apple store or Google play. Learn more at <a href="http://www.philips.com/FFR-tutor">www.philips.com/FFR-tutor</a>.</p>
<p>iFR Tutor app</p> 	<p>Physiology training tool with Dr. Justin Davies.</p>	<p>From your mobile device, access via Apple store or Google play. Learn more at <a href="http://www.philips.com/iFR-tutor">www.philips.com/iFR-tutor</a>.</p>
<p>Venous IVUS app</p> 	<p>Walk through workflows, case reviews, a library of IVUS images paired with venograms, or watch a step-by-step video of a deep venous procedures.</p>	<p>From your mobile device, access via Apple store or Google play. Search for Venous IVUS.</p>
<p>Aortic IVUS app</p> 	<p>Designed for healthcare professionals involved in endovascular aortic repair procedures, the Aortic IVUS App is an educational tool providing information on intravascular ultrasound guided EVAR and TEVAR with a focus on low contrast procedures.</p>	<p>From your mobile device, access via Apple store or Google play. Search for Aortic IVUS.</p>

Training resource	Description	How to access
Live and virtual programs		
<p>Medical Education programs (live and virtual)</p> 	<p>Led by leaders in the field, Philips Medical Education. Live programs can vary from dinner programs to 2-day events, both national and regional. Basic to advanced educational programs are offered to lead health care providers to clinical independence through a variety of live learning formats that best meet their unique training needs.</p>	<p>Contact your Philips representative or email <a href="mailto:fellowsrelations@philips.com">fellowsrelations@philips.com</a> to ensure seats for fellows are available.</p>
<p>On-demand proctorships (live and virtual)</p> 	<p>Offered for physicians interested in learning more about the role Philips technology can play in guiding and treating their patients. Proctorships include a full day in the lab, direct case observations and peer-to-peer training. These programs are scheduled “on-demand” to accommodate the schedules of both attendees and proctor.</p>	<p>Contact your Philips representative or email <a href="mailto:fellowsrelations@philips.com">fellowsrelations@philips.com</a> to ensure seats for fellows are available.</p>
<p>Philips Integrated Devices-Systems National Program</p> 	<p>Offering for graduating fellows held in late May/early June. This course is designed for interventional cardiology, vascular surgery and interventional radiology graduating fellows and trainees finishing their last year of Interventional training. Ideal for fellows currently training in:</p> <ul style="list-style-type: none"><li>• Siemens lab</li><li>• GE lab</li><li>• Toshiba lab</li></ul> <p>and transitioning to a Philips lab as an attending physician. If currently training in a Phillips lab, this program will increase your skills with Philip’s imaging, and allows physicians to create personalized treatment algorithms for your patients with complex cases.</p>	<p>Contact your Philips representative or email <a href="mailto:fellowsrelations@philips.com">fellowsrelations@philips.com</a> to ensure seats for fellows are available.</p>



# Educational opportunities

- Advanced imaging systems and radiation reduction
- Coronary and peripheral imaging catheters
- Developing your coronary and peripheral IVUS “eyes”
- Coronary pressure and flow wires, including physiology and co-registration.
- Coronary and peripheral atherectomy devices
- Peripheral therapy devices and dissection management
- Specialty balloons
- Coronary crossing devices
- Lead management and lead extraction
- Case review and presentation for both peripheral and cardiovascular
- Journal club
- ELITTE Fellows Mentorship program



## Starting the partnership

Philips is pleased to support fellowship program directors and fellows interested in mastering their skill sets using Philips technologies along their learning trajectory.

The Philips Fellows Relations Department offers the opportunity to:

- Customized education according to agreed upon department needs
- Engage and learn in multiple settings (remote and in-person) along the journey through fellowship
- Understand the importance of seeing clearly and treating optimally pre-, during and post- procedure depending on the technology
- Enhance knowledge of radiation reduction for the HCP, the patient and staff alike
- Facilitate in transition from fellow to attending with introduction and on-going support with local/regional staff.

Become part of a global community of colleagues with an expertise in advanced imaging and procedural excellence.

**We hope you will partner with us on your journey!**

“Thank you everyone in the team for arranging this talk for us. It was definitely very useful for our practice and we are looking forward to part II.”

*-Chief Fellow*

“The lecture was phenomenal, the presenter really did an amazing talk.”

*-Fellows program director*

## Contact Us

If you are interested in partnering with Philips, please reach out to the local level Philips representative or email [fellowrelations@philips.com](mailto:fellowrelations@philips.com). We would be happy to provide further clarification on the programs offered, and discuss how best to partner with you and your Fellowship program.

