

Philips coronary vascular medical education

Our commitment

At Philips, our goal is to cultivate an environment of continuous learning, with a particular focus on treating coronary artery disease (CAD). Our coronary vascular medical education programs offer diverse learning opportunities tailored to meet your unique needs and support your professional growth.

From foundational to advanced educational resources, we are committed to helping you achieve long-term success while building competence and confidence with the Philips coronary vascular device portfolio.

This brochure is designed to inform, educate, and guide you on your educational journey. We look forward to partnering with you as you advance your skills and deliver exceptional care to your patients.



Awareness



Intervention



Mapping
planning



Intraprocedural



Therapy



Follow-up

Contents

Enhance your skills with coronary vascular education programs	4
Comprehensive training (in-person)	5
Tailored training (virtual/in-person)	6
Digital on-demand	7
Additional educational offerings	8
Contact us	10

Enhance your skills with coronary vascular education programs

To support your learning journey, we offer a variety of training formats tailored to your needs, providing flexibility, convenience, and customization, helping you advance your expertise and optimize patient outcomes.



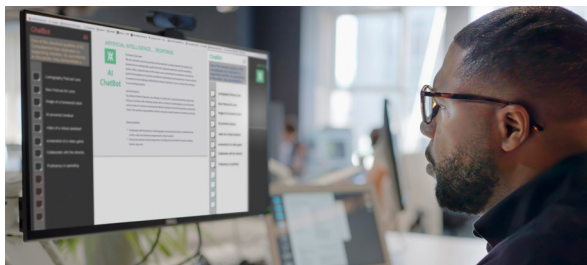
Comprehensive training programs

Enhance your skills and clinical confidence through structured, immersive training that includes both didactic and hands-on components. You will engage with experts, and work with state-of-the-art equipment while refining your practical skills in various clinical settings.



Tailored training programs

Participate in intimate, real-time learning sessions with experts, offering flexibility to ask questions, collaborate with peers, and apply your learning to clinical scenarios. These programs are designed to provide personalized attention and in-depth exploration of specific topics.



Digital on-demand

Whether you're looking to refresh your expertise or explore advanced techniques, IGTD Academy offers the flexibility to learn at your own pace, anytime, anywhere. Access a wide range of expert-led content, allowing you to tailor your learning experience to your schedule and needs.

Comprehensive training (in-person)

To support your learning journey, we offer a variety of training formats tailored to your needs, providing flexibility, convenience, and customization, helping you advance your expertise and optimize patient outcomes.



Contemporary PCI workshop

Overview

Enhance your interventional skills with the advanced capabilities of the Precision Guidance System – SyncVision. This hands-on workshop will cover Intravascular Ultrasound (IVUS), Physiology, Co-registration, and device detection, equipping you with tools to better inform diagnostic and treatment decisions during PCI. You'll gain insights into reducing contrast usage to help prevent acute kidney injury (AKI) and explore techniques for ultra-low contrast PCI when clinically necessary.

Target audience: This program is designed for interventional cardiologists. Operators should have facility access to the product and practical experience with IVUS and physiology.

Intravascular Ultrasound (IVUS) workshop

Overview

This program provides comprehensive training in IVUS image interpretation, including identifying key features, making accurate measurements, and applying insights to optimize percutaneous coronary interventions (PCI) planning. By combining didactic with practical, case-based review sessions, participants will develop the skills and confidence needed to effectively analyze IVUS images and interpret key metrics effectively.

Target audience: This program is designed for interventional cardiologists. Current customer should have hardware installed and disposable product on shelf.

Tailored training (virtual/in-person)

Our tailored training programs are designed to address the unique needs, goals, and preferences of learners in smaller, more personalized settings.

Laser observation course

Overview

The coronary laser atherectomy catheter – ELCA observational course focuses on the fundamental mechanisms of laser atherectomy, its benefits in managing a range of complex cases, and the critical role of imaging guidance in these procedures. The course includes case examples and decision algorithms to demonstrate effective strategies for treating complex diseases.

Target audience

Operators must have familiarity and product availability at their facilities. They should aim to determine where the product(s) fit into their algorithm

Peer-to-peer learning

Overview

Mentorship opportunities for knowledge transfer in real-world environments to ensure best practices are passed on to enable excellent clinical performance and promote long-term patient well-being.

To learn more about requesting a peer-to-peer learning session, please reach out to your sales representative.

Target audience

Interventional cardiologists. Operators must have familiarity and product availability at their facilities.

Philips interventional technologies (PIT) lab staff training course

Overview

A two-day online training course designed to drive knowledge in foundational theory, clinical indication/application, workflows & troubleshooting with Philips physiology, imaging, co-registration, and or/therapy devices.

Target audience

Cath Lab staff members directly involved with PCI and coronary angiographic procedures from labs with the ability to utilize Philips technology. Attendees will be eligible to receive ASRT.

AART accredited 14 CEUs. Mandatory timed attendance for both days to receive educational credits.



Digital on-demand

Image Guided Therapy Devices (IGTD) Academy – Where education drives excellence

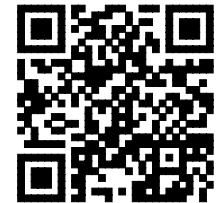
Overview

At IGTD Academy, we provide comprehensive access to advanced educational resources tailored for interventional cardiology. Our platform provides the latest techniques and tools, empowering you to make informed decisions, achieve clinical excellence, and optimize patient outcomes. Elevate your interventional cardiology practice—create your account today.

Creating an account

Step 1

To get started, visit www.philips.com/igtd-academy or scan the QR code.



Step 2

Select “Create account”

Step 3

Fill out the registration form and follow the prompts to complete your setup.

Step 4

Once registered, you’ll gain immediate access. You’ll also receive a welcome email with your login details.

Additional educational offerings

Grant-funded

Dallas PCI

September 19 – 21 • Frisco, TX

Discover Dallas PCI – a one-of-a-kind meeting that offers a comprehensive exploration of coronary imaging and physiology in everyday practice.

Join Philips at Dallas PCI to elevate your knowledge and skillset in managing complex PCI cases. Through didactic sessions and hands-on learning, attendees will gain a comprehensive understanding of clinical applications, coronary physiology, and advanced imaging techniques. Learn more at www.dallaspci.com or scan the QR code below.

Please note that hotel accommodations and transportation are not provided by Philips.



Srini Potluri, MD,
FACC, FSCAI



Karim Al-Azizi, MD,
FACC, FSCAI





Product training

In-depth training on Philips image-guided therapy devices and systems across a variety of clinical categories

Imaging:

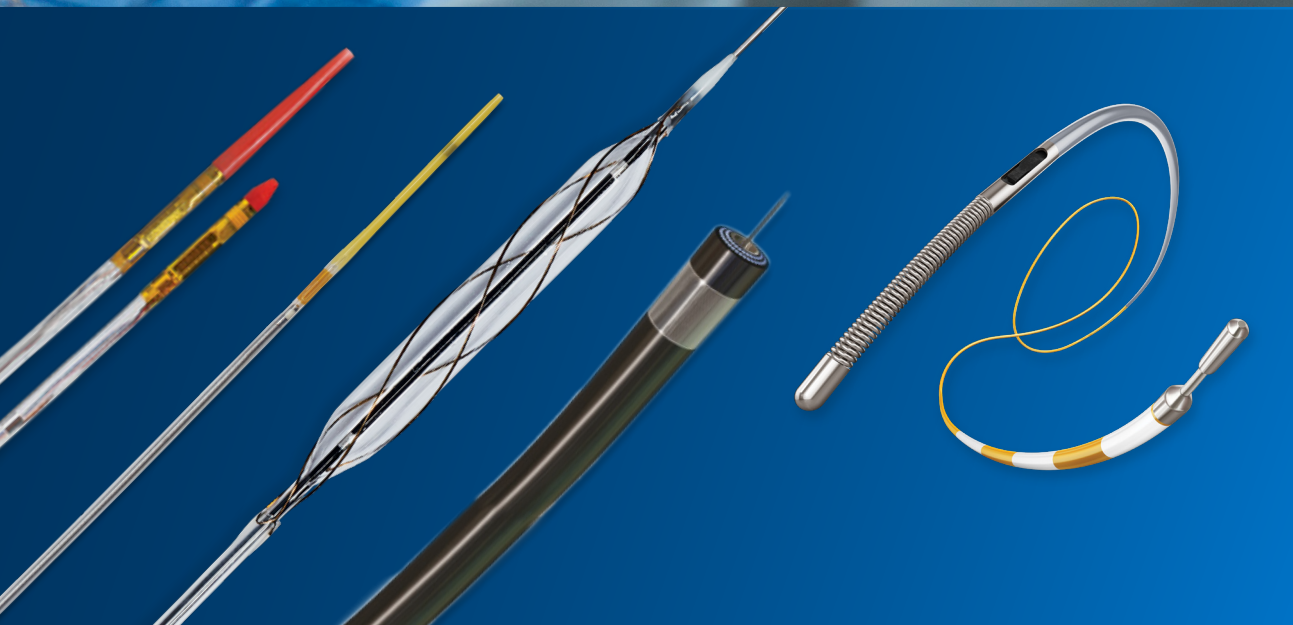
- Physiology Modality — iFR
- IVUS Imaging — Grayscale and ChromaFlo
- Advanced Physiology — iFR Co-registration
- Advanced Imaging — IVUS Co-registration
- Advanced Imaging and Physiology — Tri-registration
- Dynamic coronary road map

Systems:

- Philips Laser System – Nexcime
- Image-Guided Therapy Systems (fixed)
- Image-Guided Therapy Systems (mobile)

Devices:

- PTCA RX Scoring Balloon Catheter — AngioSculpt Evo
- Digital IVUS Catheters — Eagle Eye Platinum (regular and short-tip)
- Rotational IVUS Catheter — Refinity ST
- Laser Atherectomy Catheter — ELCA
- Pressure Guide Wire — OmniWire



Contact us

If you are interested in partnering with Philips, you can contact your local Philips sales representative, email us at philips.cvmeded@philips.com, or scan the QR code. We would be happy to provide further details about our programs and explore how we can support you on your educational journey.

