



**PHILIPS**

Fellow partnership

# Our journey together

## The Fellows roadmap



# Philips Fellows education

Dear Colleagues,

The Philips Fellows Education Department offers a variety of training and educational programs designed to help fellows succeed in providing the best patient care available.

We strive to provide a collaborative learning environment where fellows can interact with faculty, peers, and key thought leaders to share and gain knowledge for optimal treatment of patients and develop a strong understanding of how Philips' technology can be utilized to help their patients once in practice.

Facilitated by world-class physician faculty and procedural experts, fellows will receive a didactic overview of treatment strategies respective to the peripheral, coronary and lead management scenarios. This will include extensive case reviews and the latest diagnostic, therapeutic and imaging technologies. Our focused programs provide clinical and technical fundamentals respective to peripheral, cardiovascular and lead management interventions

Teaching methodologies include national conferences, workshop support, regional didactic lectures, case review and panel discussions, hands-on simulator training, virtual case reviews with didactic lectures and focused courses/proctorships at observational training centers across the country.

We look forward to partnering with you on your developmental journey for years to come.

Sincerely,

The Fellows Relations Team  
[fellowsrelations@philips.com](mailto:fellowsrelations@philips.com)

# Philips Image Guided Therapy

Every day you navigate some of life's most challenging situations amidst the complexities of modern healthcare. Your work inspires us to develop more seamless solutions—to help you decide, guide, treat and then confirm the right care, for every patient, in real time.

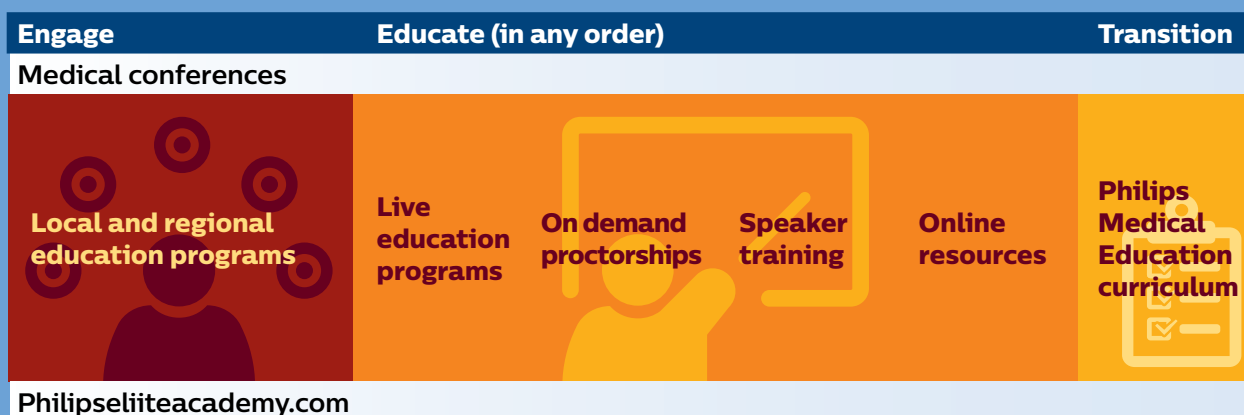
Today, the Philips Image Guided Therapy portfolio uniquely integrates best-in-class imaging systems and software, with specialized diagnostic and therapeutic devices to support optimal treatment for even the most complex procedures.

What's next? More meaningful innovation for more interventional procedures, and continuing support for you with evidence-based technologies to simplify workflows, advance outcomes and reduce costs. Together, we will get more people back to living the lives they love.

There's always a way to make life better.



## Partners on your fellowship journey



# Fellowship training resources

Training resource	Description	How to Access
<b>Online Resources</b>		
<p>Philipseliiteacademy.com</p> 	<p>The mission of Philips ELITE Academy is to support healthcare professionals through the clinical pathway which takes their interest in Philips' best-in-class technology and translates it to applicable skills for appropriate clinical applications. Educational modules and live cases included.</p>	<p>www.philipseliiteacademy.com</p>
<p>Cardio Ex App</p> 	<p>Access all of Philips coronary interventional tools featuring IVUS and iFR technologies, ELCA laser atherectomy catheter and AngioSculpt PTCA scoring balloon catheter to help you navigate through a coronary interventional procedure and develop your IVUS eyes.</p>	<p>From your mobile device, access via Apple store or Google play</p>
<b>Live programs</b>		
<p>Medical Education live programs</p> 	<p>Led by leaders in the field, Philips Medical Education and the sales team. Live programs can vary from dinner programs to 2-day events, both national and regional. Basic to advanced educational programs are offered to lead health care providers to clinical independence through a variety of live learning formats that best meet their unique training needs.</p>	<p>Contact your Philips representative or email fellowsrelations@philips.com to ensure seats for fellows are available</p>
<p>On-demand proctorships (live or virtual)</p> 	<p>Offered for physicians interested in learning more about the role Philips technology can play in guiding and treating their patients. Proctorships include a full day in the lab, direct case observations and peer-to-peer training. These programs are scheduled "on-demand" to accommodate the schedules of both attendees and proctor.</p>	<p>Contact the fellows relations team at fellowsrelations@philips.com for more information</p>
<p>Philips Integrated Devices-Systems National Program</p> 	<p>Offering for graduating fellows held in June. This course is designed for interventional cardiology, vascular surgery and interventional radiology fellows looking to develop their skills for utilizing IVUS, physiology and imaging systems for the treatment of their patients. Ideal for fellows currently training in a Siemens, GE or Toshiba lab and transitioning to a Philips lab as an attending physician. If currently training in a Phillips lab, this program will increase your skills with Philip's imaging, and allows physicians to create personalized treatment algorithms for your patients with complex cases.</p>	<p>Contact the fellows relations team at fellowsrelations@philips.com for more information</p>

# Product training

- Advanced imaging systems and radiation reduction
- Coronary and peripheral imaging catheters
- Developing your coronary and peripheral IVUS “eyes”
- Coronary pressure and flow wires
- Coronary and peripheral atherectomy devices
- Peripheral therapy devices
- Specialty balloons
- Coronary crossing devices
- Lead management and lead extraction



## Starting the partnership

Philips is pleased to support fellowship program directors and fellows interested in mastering their skill sets using Philips technologies along their learning trajectory.

The Philips Fellows Relations Department offers the opportunity to:

- Engage and learn in multiple settings (remote and in-person) along the journey through fellowship
- Understand the importance of seeing clearly and treating optimally pre-, during and post- procedure depending on the technology
- Enhance knowledge of radiation reduction for the HCP, the patient and staff alike

Become part of a global community of colleagues with an expertise in advanced imaging and procedural excellence.

“Great course, certainly will have a very positive impact on my future practice.”

*-Fellow*

“It was a great opportunity to meet with this elite group of physicians, I would encourage my colleagues to add this to the list of must-attend courses.”

*-Fellow*

**We hope you will partner with us on your journey!**

## Contact Us

If you are interested in partnering with Philips, please reach out to the local level Philips representative or email [fellowsrelations@philips.com](mailto:fellowsrelations@philips.com). We would be happy to provide further clarification on the programs offered, and discuss how best to partner with you and your Fellowship program.

