



## Reacts Competitive Talk Track

### Secure. Private. Confidential.

- HIPAA, PIPEDA, GDPR compliant solution
- Secure Information and Data
  - Information and data in Reacts is black-boxed so that no one can access it (i.e. cannot intercept the streams, read the chats, look at the files, etc.).
  - Consider describing Reacts “black box” as a virtual “safe deposit box” where no one, not even IIT can access the encrypted material. Putting data in Reacts is like putting your valuables in a safe deposit box.
  - Even if Philips or the institution owns the subscriptions or the account the end user is the only one able to access the Chat and Library content.
  - What we state in our T&C is “IIT will not access, listen or view your User Data.” This also applies to the institution. Even if the subscription is owned by the institution, the end user must consent to sharing usage data. Either the institution or end user can own the account providing additional privacy to the end user.
- Guest Account Restrictions
  - “Pro-guests” subscription model allows a unique way for the “provider” to assign and manage “guest” access to a customer or collaborator (via the Reacts dashboard).
  - Guest account restrictions allow for exclusivity and privacy
    1. The guest cannot connect with anyone but the Pro(s) that have invited him/her.
    2. The guest is invisible to the other users in the Reacts system (ie: cannot be found in the Reacts directory by other users)
    3. The guest access can be revoked at any time by the provider





- Logs available for traceability of login and video calls
- Users in Reacts never see the e-mail or cell phone number of the other users. People reach each other as “Reacts contacts” so there’s no need to share cell phone numbers and e-mails with customers, patients, or other collaborators.
- More info at <https://reacts.com/security-and-privacy/>

### **Collaborative Features**

- “On call” feature
- Virtual collaborative spaces (ie: room chats)
- Option of saving conversations of PDF for archiving purposes
- 1:1 and group chats
- Screen share
- High quality video call (1:1 and multiparty up to 6 people)

### **Unique Remote Education and Supervision Tools**

- Virtual pointer
- Augmented reality tool set (superposition of video stream, images, 3D objects, videos) to provide interactive virtual guidance
- Multiple video feed from virtually any device
- Session recording in the Windows App
- Video file playback directly in the app
- Session templates
- Asset library
- Checklist and reports
- Asset notes

### **Unique Integration with the Philips Ecosystem**

- Direct integration to Lumify
- Direct integration to EPIQ and Affinity ultrasound systems (Collaboration Live)
- Integration to the Philips call center (from systems with Collaboration Live)
- Many other integrations with Philips products being discussed





#### **Pertinent Features and Functionalities in the Medium-term Roadmap (12 months horizon)**

- Doodle
- Revamped dashboard with a lot of functionalities to allow Reacts admins to organize their users by groups, set groups of “guests”, organize list of contacts, assign subscriptions, etc.
- Virtual classroom to offer a “webinar-like” capability to Reacts (for up to 50 participants in a session).
- Join a virtual appointment from a link
- Gradual feature parity between platforms

